

TOWNSHIP OF VERNON

ECONOMIC DEVELOPMENT ADVISORY COMMITTEE

MEETING MINUTES

- Date: August 18, 2026
- Time: 6:00pm
- Location: Vernon Township Municipal Building, Council Chambers

1. CALL TO ORDER 6:00pm Heidi LeBris
2. PLEDGE OF ALLEGIANCE (Led Heidi LeBris)
3. STATEMENT OF COMPLIANCE Paul Bastante

Adequate notice of this meeting has been provided in accordance with the requirements of the Open Public Meetings Act, N.J.S.A. 10:4-6 et seq. Notice of this meeting was posted on the official website of the Township of Vernon, filed with the Office of the Township Clerk, and posted on the bulletin board at the Municipal Building.

4. ROLL CALL

Paul Bastante - Present

Heidi LeBris - Present

Si Holmes - **Absent**

Debra Chase - **Absent**

Evan Kovac - **Absent**

Anthony Beretta - **Absent**

Bruce Campbell - Present

Miss Bauer - Present

Quorum Note: Quorum = majority of current serving members (not total seats). Members currently serving: ____ Quorum required: ____ Quorum met: **Yes** / No

Tracy Bauer sworn in by Mayor Anthony Rossi

5. APPROVAL OF MINUTES

Motion to approve minutes of July 21, 2026 meeting.

Motion by: Bruce Campbell Second by: Tracy Bauer Vote: **Pass** / Fail

Opposed:

6. EARLY PUBLIC COMMENT (Agenda Items Only)

Time limit per speaker: 3-5 minutes

Motion by: Bruce Campbell Second by: Heidi LeBris Vote: Pass / Fail

Opposed:

7. CHAIR'S REPORT - Paul Bastante

Update from Committee Chair on activity since last meeting.

- Assuming The Chair
- Welcome New members
- Decorum of meetings
- Experiential Vision for Vernon

8. VICE CHAIR REPORT - Heidi LeBris

Update from Committee Vice Chair on activity since last meeting.

9. MUNICIPAL LIAISON REPORT - Heidi LeBris VC

Heidi inquired with Mindy as to the large sign, who is the owner. Heidi is waiting on a response and Mindy is looking into it.

Heidi also requested time on the council agenda in order to gain/seek approval from the council to pursue the "FILM-READY" designation from the New Jersey Motion Picture Association.

Municipal Administrator or Economic Development liaison update. Any Council or Planning Board referrals.

10. ONGOING BUSINESS

Item 1: Sign Ordinance - Tabled in order to give all members an opportunity to add or subtract anything from our working document. Bruce submitted a revision, Si submitted revisions as well.

Status update, motion if needed. Notes: Brief discussion only on the

ordinance. **11. NEW BUSINESS**

Item 1: Appointment of recording secretary.

Presentation/discussion. Notes:

Motion Appointing Si Holmes The VEDAC Recording Secretary made by: Bruce Campbell Second by: Paul Bastante Vote: **Pass** / Fail

Opposed: None

Item 2: Appointment of Master At Arms

Presentation/discussion. Notes: Discussed the position of Master At Arms, Heidi accepted a nomination to serve as such.

Motion Appointing Heidi LeBris The VEDAC Master At Arms made by: Tracy Bauer Second by: Bruce Campbell Vote: **Pass**

Opposed: None

Item 3: Experience Vernon Website

Presentation/discussion. Notes: Discussed the building of www.experiencevernon.com briefly. Tabled for further discussion while all members present. Discussed with Mayor Rossi as well syncing with the Vernon App that is coming online soon.

Item 4: Pursuit of The designation of “Film Ready Community”

Presentation/discussion. Notes: Heidi sent a request for inclusion on a future agenda with council. *Item 5: Reading of The Open Public Records Act Information*

Presentation/discussion. Notes: Read into meeting

Item 6: Adding “Vernon” to the title of the Economic Development Advisory Committee

Presentation/discussion. Notes:

Motion to add “Vernon” to the Committee name to read: Vernon Economic Development Advisory Committee by: Bruce Campbell Second by: Heidi LeBris Vote: **Pass**

Opposed: None

Item 7: Appointment of Communications Secretary - Heidi

Presentation/discussion. Notes:

Motion by: Paul BASTante Second by: Tracy Bauer Vote: **Pass**

Opposed: None

12. SUBCOMMITTEE REPORTS

Business Retention/Attraction: None

Marketing/Branding: None

Grants & Funding: None

Film Ready Designation: None

13. BUDGET / FINANCIAL UPDATE

Review of budget line items, grants, expenditures needing approval.

None:

14. CORRESPONDENCE

None.

15. ANNOUNCEMENTS

None.

16. PUBLIC COMMENT (General)

Motion by: Paul Bastante Second by: Tracy Bauer Vote: **Pass**

Opposed: None

None came forward

Motion to close public comment by: Paul Bastante Second by: Tracy Bauer Vote: **Pass**

Opposed: None

17. NEXT MEETING DATE

Date: September 15, 2026

Time: 6:00PM

Location: Vernon Township Municipal Meeting Council Chambers

18. MOTION TO ADJOURN

Motion by: Paul BAsante Second by: Bruce Campbell Vote: **Pass**

Opposed: _____

Meeting adjourned at: